



2016 Outstanding Superintendent

Jamie Cain, Port Huron Schools

2016 Communications Contest

Annual Reports

Distinguished

Emma Jackson, Washtenaw ISD
Collective WISDom: A Year in Review

Campaigns

Distinguished

Kelly Allen, L'Anse Creuse Public Schools
Non-Homestead Millage Campaign
Danelle Gittus, Oakland Schools
Oakland County Reads!
Allison Kaufman, Kent ISD
The Governor Visits the Tech Center
Garth Kriewall & Lisa Steinborn, St. Clair County RESA
Capac Schools Branding Campaign
Garth Kriewall & Lisa Steinborn, St. Clair County RESA
Design 4 the Future Branding Campaign
Holly McCaw, Otsego Public Schools
Showcase of Excellence
Jessica Stilger, Berkley School District
Celebrating 175 Years

Commendable

Jacqueline Robinson, Southfield Public Schools
FasTrack College Prep
RoNeisha Mullen, Oakland Schools/Pontiac School District
Millage Comparison Infographic
Jared Field, Lapeer Community Schools
Five Minutes to Launch: Lynch STEM Elementary
Julie Ferguson, Oakland Schools
Oakland County Outstanding Teacher of the Year Awards Program
Tom Scheidel, Allegan AESA
Fighting Lead with Literacy

Electronic Publications

Commendable

Thomas Gould, Howell Public Schools
MacGregor's Message e-newsletter
Garth Kriewall & Lisa Steinborn, St. Clair County RESA
What We Do Magazine
Jessica Stilger, Berkley School District
Berkley Beat e-newsletter
Lauren Todd, Berrien RESA
Berrien County GSRP: STARS Program Locator

Interactive Media

Distinguished

Jean Macleod, Oakland Schools
Blog

Photography

Distinguished

Jo Mathis, Ann Arbor Public Schools
FutureStars 2016 perform to packed house

Print Publications

Distinguished

Julie Ferguson, Oakland Schools
Oakland Schools Corporate Style Guide
Garth Kriewall & Lisa Steinborn, St. Clair County RESA
TEC Open House
Jessica Stilger, Berkley School District
Infographic Marketing Piece

Commendable

Jared Field, Lapeer Community Schools
Innovation: It's in our DNA
Stephanie Hoekenga, Muskegon Area Career Tech Center
Summer Fun

Social Media

Distinguished

Rusty Govitz, Clare-Gladwin RESD
Social Media
Jo Mathis, Ann Arbor Public Schools
Social Media

Video/Audio

Distinguished

Lori Gein, Rochester Community Schools
School Election Video

Commendable

Rusty Govitz, Clare-Gladwin RESD
"Because of CTE..." Video Series

Websites

Distinguished

Michelle Ready, Ottawa Area ISD
Thompson M-TEC Website Update

Writing

Distinguished

Rusty Govitz, Clare-Gladwin RESD
CTE Success Stories
Garth Kriewall, St. Clair County RESA
"Hey Jess, can I live with you?"

Commendable

Kaitlin Shawgo, Center for Educational Networking
"Team Drew" Helps Student Transition Smoothly into Adulthood