

Register at [www.mspra.org](http://www.mspra.org)



## ADA Compliant Websites

**Friday, December 2, 2016**

**8:00 a.m. to 3:45 p.m.**

### HAWK HOLLOW BANQUET CENTER

15101 Chandler Road, Bath Township, MI 48808  
1.517.641.4570

Directions: <http://www.hawkhollow.com/contacts/>

#### Lodging at Courtyard by Marriott

2710 Lake Lansing Road, Lansing, MI 48912  
517.482.0500

\$107 for king or \$114 for two queens per night  
if [reserved](#) by **Nov. 18, 2016** with Group Code **MSP**.

Complimentary Shuttle Service is available to and from Hawk Hollow for overnight guests on the day of the conference. Reserve your seat upon check-in.

### CONFERENCE HIGHLIGHTS

- Hear the Office for Civil Rights (OCR) explain the process of evaluation, investigation, and resolution of web accessibility complaints, share resources, and answer your questions.
- Explore tested techniques and tools you can use to close/open caption your videos.
- Find out what legal issues are involved in navigating an OCR complaint and resolution.
- Get an inside look at two leading website governance tools used by schools, and see how they can make your job easier.
- Network with colleagues from around the state facing the same challenges you are.

### WHO SHOULD ATTEND?

Public relations professionals, website managers, superintendents, school board members, technology directors, administrative assistants, and other school staff responsible for online communication.

**Space is limited. Register by November 18.**

## 2016 Winter Drive-In Conference



### AGENDA

8:00 - 8:45 a.m.	Registration & Breakfast
8:45 - 8:50 a.m.	Welcome
8:50 - 10:10 a.m.	<b>Office for Civil Rights</b>
10:10 - 10:20 a.m.	Break
10:20 - 11:00 a.m.	<b>Office for Civil Rights</b>
11:05 - 11:20 a.m.	Demo
11:20 - 11:55 a.m.	<b>Monsido</b>
11:55 - 12:50 p.m.	Lunch Closed Captioning
12:55 - 1:30 p.m.	<b>Siteimprove</b>
1:35 - 2:30 p.m.	<b>Thrun Law Firm, PC</b>
2:30 - 2:40 p.m.	Break
2:40 - 3:35 p.m.	<b>Thrun Law Firm, PC</b>
3:35 - 3:45 p.m.	Announcements & Close

### CONFERENCE FEES

**MSPRA Members** \$50

**Non-Members** \$125

Includes Program, Breakfast and Lunch

**Thank you to our sponsors!**





# 2016 Winter Drive-In Conference

Sponsored by:



Siteimprove



## ADA Compliant Websites

**Friday, December 2, 2016**

Registration & Breakfast 8:00 a.m. - 8:45 a.m.

Program 8:45 a.m. - 3:45 p.m.

**HAWK HOLLOW BANQUET CENTER** 15101 Chandler Road, Bath Township, MI 48808

1.517.641.4570    Directions: <http://www.hawkhollow.com/contacts/>

Lodging at **Courtyard by Marriott** at 2710 Lake Lansing Road, Lansing, MI 48912, 517.482.0500  
\$107 for king or \$114 for two queens per night if [reserved](#) by Friday, **Nov. 18, 2016**, with Group Code **MSP**.  
Complimentary Shuttle Service is available to and from Hawk Hollow for overnight guests on the day of the conference. Reserve your seat upon check-in.

Space is limited. **Register for the conference by Friday, November 18, 2016.**

Scan form and email to Sue White, Data, Sponsor and Accounts Coordinator for MASA/MAISA/MSPRA,

at [swhite@gomasa.org](mailto:swhite@gomasa.org) **OR** register online at [www.mspra.org](http://www.mspra.org) **OR** mail or fax form to:

MSPRA - Sue White, 1001 Centennial Way, Suite 300, Lansing, MI 48917-9279

Phone: 517.327.5910 / Fax: 517.327.0779    Call Kristin Tank at 231.767.7263 with questions you may have.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

### Registration Options:

Checks payable to: **MSPRA**

**Register by Monday, November 18, 2016**

### Conference

Friday, December 2, 2016

Includes breakfast and lunch

Please check:

MSPRA Member - \$50

Non-member - \$125

### For credit card payment:

Type of card:

VISA

MasterCard

American Express

Discover

Name on card \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

*\*In the event of participant cancellation, no refunds will be given if cancellation is within 7 days of the conference.*