

Register at www.mspra.org



CREATING GENDER INCLUSIVE SCHOOLS

**Thursday, October 27, 2016
8:15 a.m. to 3:15 p.m.**

**Kellogg Hotel & Conference Center
Michigan State University
219 S. Harrison Road
East Lansing, Michigan 48824
517-884-8127**

Registration & Breakfast 8:15 - 9:15 a.m.

CONFERENCE HIGHLIGHTS

- National Expert Joel Baum, MS - former science teacher and school administrator of Oakland, CA
- Engaging presentations and group discussions
- Video clips featuring the voices of students, parents, and educators
- A sharpened understanding about the complexity of gender
- Common sense approaches for clarifying and addressing various issues stakeholders may raise
- Concrete tools for implementing best practices
- Answers to your questions

WHO SHOULD ATTEND?

Public relations professionals, superintendents, school board members, principals, counselors, and others seeking to learn about this complex topic.

CONFERENCE FEE

\$100 for members / \$125 for non-members
Includes parking fee, breakfast and lunch

Space is limited. Register by October 14.

2016 Fall Drive-In Conference



**Featuring
National Expert
Joel Baum, MS**
Senior Director of
Professional
Development and
Family Services



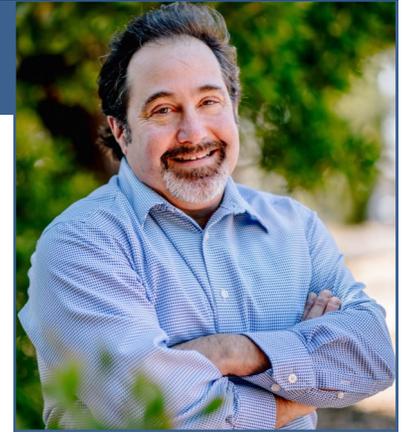
Learn how to create a truly inclusive school, gain a sharper understanding of gender, and learn how to respond to issues raised by community members.

The topic of gender, including issues related to transgender students, is front and center for our nation's educators. A shifting legal landscape, growing visibility for transgender and other gender diverse young people, and widely divergent perspectives about the questions being raised by this topic can be confusing, if not overwhelming for educational leaders. This engaging full-day session will address the following important subjects:

- What is gender, and how does it relate to a person's physical sex or sexual orientation?
- What does it mean for a child to be transgender?
- How can schools meet the needs of gender diverse students?
- What do gender inclusive practices look like and how can schools move toward incorporating them?
- How can school leaders respond to the issues that various community members raise about the topic?
- What is the Gender Inclusive Schools Network and how can schools connect?

Programs Ends at 3:15 p.m. Sharp!

Register online at www.mspra.org



CREATING GENDER INCLUSIVE SCHOOLS

Featuring National Expert Joel Baum, MS

of [Gender Spectrum](#) in Oakland, California

Joel received rave reviews at the 2016 National School Public Relations Association (NSPRA) Conference this summer.

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Program 9:15 a.m. to 3:15 p.m.

[Kellogg Hotel & Conference Center](#), Michigan State University

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Scan form and email to Sue White, Data, Sponsor and Accounts Coordinator for MASA/MAISA/MSPRA

at swhite@gomasa.org **OR** register online at www.mspra.org **OR** mail or fax form to:

MSPRA - Sue White, 1001 Centennial Way, Suite 300, Lansing, MI 48917-9279

Phone: 517.327.5910 / Fax: 517.327.0779 Call Kristin Tank at 231-767-7263 with questions you may have.

Name _____

Organization _____

Address _____

City, State, Zip Code _____

Business Phone _____ Cell Phone _____

Email _____

Registration Options*:

Checks payable to: **MSPRA**

Register by Friday, October 14, 2016

Conference

Thursday, October 27, 2016

Includes parking fee, breakfast and lunch

Please check:

MSPRA Member - \$100

Non-member - \$125

For credit card payment:

Type of card:

VISA

MasterCard

American Express

Discover

Name on card _____

Card # _____

Expiration date _____

Signature _____

**In the event of participant cancellation, no refunds will be given if cancellation is within 7 days of the conference.*