



**Michigan School Public Relations Association
Membership Application**

Please print on all application forms.

First and Last Name _____

School District _____

Address _____

Title _____

Telephone (____) _____ Fax (____) _____

E-Mail _____

Alternate E-mail: _____

MSPRA wants to keep you informed of year-round activities. Please provide your home address and telephone. This information will be held in strict confidence and will be used ONLY by MSPRA.

Alternate (cell or home) Phone (____) _____

Please check the appropriate membership category, enclose a check or credit card number to cover this membership, and send to:

MSPRA 1001 Centennial Way - Suite 300, Lansing, MI 48917.

VISA / Mastercard / AmEx _____ Exp Date _____

Professional Membership \$125

Available to anyone who is a member of the National School Public Relations Association (NSPRA) and/or has school public relations responsibilities in Michigan.

Retired/Associate Member \$20

Available to anyone who has been an active member of MSPRA for at least five years, and who is no longer providing public relations services to schools in Michigan. Retired members maintain all rights of Professional Membership.

Student Membership \$20

May be held by anyone who is currently studying in a Michigan post-secondary communications, public relations, journalism or allied program. Student members may not vote or hold office. A student who is a member of NSPRA shall retain the rights of Professional Membership.

Business/Vendor Membership \$95

Available to any business organization or vendor. Business/Vendor members are ineligible to serve as MSPRA officers or Executive Board members.

2015-16 Committees

Membership on an MSPRA committee provides you new opportunities to network with your fellow professionals as well as gain additional knowledge. If you would like to join a committee, please mark your choices below.

- Awards and Recognition - Elevates the practitioner and school public relations by identifying and recognizing professional school communicators and their districts through projects such as the MSPRA Communications Contest, APR Certification and application to NSPRA for the Distinguished Chapter Award. The Awards and Recognition Committee chairperson is Karen Heath and she works with volunteers to coordinate the committee activities.

- Professional Development – As PR professionals in the world of education, we rarely get a chance to work with other experts in our field. Professional Development is critical for continuous learning as well as networking with other PR experts. This committee helps in the planning and execution of the annual MSPRA conference and drive-in conferences on topics requested by our members. The Professional Development Committee chairperson is Kristin Tank and the chair works with Professional Development Committee volunteers.

- Membership Services – MSPRA is here to serve the needs of our members. This committee focuses on welcoming and recruiting, the website, social media, outreach by region, and member resources such as (Free Resources for Educators) FRED. The committee develops and implements ongoing programs to increase membership and retain existing members. The Membership Services Committee chairperson is Allison Kaufman and the chair works with volunteers to focus on member needs.

Please consider joining one of these committees and make MSPRA become the organization you want it to be! If you are interested in joining, please mark your choice and forward this form to Micki O'Neil, MSPRA 2015-2016 President, via email at moneil@inghamisd.org.

Thank you, in advance, for your time and expertise to advance MSPRA's work to our members.

* Contributions or gifts to the Michigan School Public Relations Association, including dues payments, are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code.