



**Michigan School Public Relations Association
Membership Application**

Please print on all application forms.

First and Last Name _____

School District _____

Address _____

Title _____

Telephone (____) _____ Fax (____) _____

E-Mail _____

Alternate E-mail: _____

MSPRA wants to keep you informed of year-round activities. Please provide your home address and telephone. This information will be held in strict confidence and will be used ONLY by MSPRA.

Alternate (cell or home) Phone (____) _____

Please check the appropriate membership category, enclose a check or credit card number to cover this membership, and **send to:**
MSPRA 1001 Centennial Way - Suite 300, Lansing, MI 48917.

VISA /Mastercard _____ Exp Date _____

Professional Membership \$95

Available to anyone who is a member of the National School Public Relations Association (NSPRA) and/or has school public relations responsibilities in Michigan.

Retired/Associate Member \$20

Available to anyone who has been an active member of MSPRA for at least five years, and who is no longer providing public relations services to schools in Michigan. Retired members maintain all rights of Professional Membership.

Student Membership \$20

May be held by anyone who is currently studying in a Michigan post-secondary communications, public relations, journalism or allied program. Student members may not vote or hold office. A student who is a member of NSPRA shall retain the rights of Professional Membership.

Business/Vendor Membership \$95

Available to any business organization or vendor. Business/Vendor members are ineligible to serve as MSPRA officers or Executive Board members.

Membership in an MSPRA committee provides you new opportunities to network with your fellow professionals as well as gain additional knowledge. If you are currently serving on a committee or would like to join a committee, please mark your choices below.

Awards and Recognition supports the MSPRA Communications Contest and application to NSPRA for Blue Ribbon Chapter honors.

Issues Management identifies and examines issues impacting public education and specifically our roles as professional school communicators

Membership & Marketing develops and implements ongoing programs to increase membership and retain existing members - includes promotional materials, MSPRA Memo, MSPRA directory, etc.

Outreach builds connections with other educational organizations as well as investigates and implements regional professional development programs.

Professional Growth helps in the planning and execution of the annual MSPRA conference and APR certification.

Technology Committee explore technology and social networking needs for PR professionals.

* Contributions or gifts to the Michigan School Public Relations Association, including dues payments, are not tax deductible as charitable contributions for Federal income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code.