

# Social Media & Electronic Communication in Schools Policy & Practice



Social media is all the rage, and today many schools aren't sure how much use is appropriate. Communicating with parents via social networks was just the beginning. Today, teachers are using Facebook and web logs among other tools to deliver instruction. Many

schools are struggling to create policy and guidelines to direct proper use without missing a great opportunity to communicate with important audiences and improve instruction.

This special MSPRA workshop brings it all together for you. Whether you are a communications professional, instructional technology leader or superintendent, this is a can't miss opportunity.

**WHEN:** Wednesday, March 23 from 9 – 11:30 a.m.

**WHERE:** MELG Building, 1001 Centennial Way, Lansing, MI 48917

**FEE:** \$75 for MSPRA members and \$90 for non-members

## FEATURED SPEAKERS:

Brad Banasik, Michigan Association School Boards Legal Counsel and Director of Labor Relations

Portage Public Schools' Social Media Team

Tom Vance, Community Relations Manger

Kyle Herm, Information Coordinator

Molli Templin, Communications Specialist

Rhonda Rasmussen, Technology Integration Specialist



NAME \_\_\_\_\_

TITLE \_\_\_\_\_

DISTRICT OR AGENCY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE # \_\_\_\_\_

EMAIL \_\_\_\_\_

Payment Method:

Check enclosed payable to MSPRA (Check Number \_\_\_\_\_)

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Mastercard       Visa      # \_\_\_\_\_

Exp. date \_\_\_\_/\_\_\_\_

Signature of cardholder \_\_\_\_\_

Mail completed registration and payment to:  
Susan White, MSPRA  
1001 Centennial Way, Suite 300  
Lansing, MI 48917

or fax the registration form with credit card payment information to 517.327.0779

Note: A \$10 service fee will be retained for cancellations. No refunds will be given within one week of the workshop. Substitutes may be made at any time. Payment or P.O. must be received by the date of the workshop or a \$10 billing fee will be assessed.



If you have questions about registering, please call 517.327.5910  
Register online at [www.mspra.org](http://www.mspra.org)