



From: "Gerri Allen" <gallen48@juno.com>

To: Gerri Allen <gallen48@juno.com>

Sent: Mon, Apr 20, 2015 11:58 AM

Subject: [mspramembers] 26 days left to submit your MSPRA Communication Contest entries

NOTE: Replies to this message go automatically to all region list members.

Greetings Colleagues,

You have just **26 days left** to enter the 2015 MSPRA Communication Contest at www.mspra.org.

A word to the wise...if you're looking for the overview that we used to send—DON'T—it's not coming. This year, we have updated to a new, online system (using Pitch Burner), that should be easier for you to use and will produce faster results. Here's a refresher on how it works.

You can apply at www.mspra.org for all of the following:

- **Superintendent Communicator Award** (for outstanding leadership in school public relations and communications)
- **Gold Medallion Award** (for outstanding programs or projects that advance responsible school communication)
- **Publications, Campaigns, Electronic Media Awards** (for print, digital, video/audio, website, etc.)

All contests have the same **Entry Deadline: May 15, 2015** (for entries produced between May 1, 2014 and April 30, 2015).

To apply, go to mspra.org and click on the online application. Note: You are able to look through all of the questions in any of the categories prior to submitting the application. To do this, you will have to enter temporary answers in order to advance to the next screen. You can edit the answers as often as you wish before submitting your application. Simply hit the "save" button before logging out of your session. When your application is in its final format, be sure to select the "submit" button to officially enter the form. All applications are due by May 15.

If you have questions or concerns about the new process or your entry, please contact Karen Heath, MSPRA Communications Contest Chair, at karen.heath@berrienresa.org or at (269) 471-7725 ext. 1147.

The contest is open to anyone in educational public relations. Membership in the National School Public Relations Association (NSPRA) or MSPRA is not required for entry, although MSPRA members receive a discounted entry fee.

Fees:

MSPRA Members: \$30/entry or \$50/2 entries

Non-Members: \$50/entry or \$85/2 entries

NOTE: Entries will not be processed without payment. Payment must be received no later than May 22, 2015 to be considered eligible for the contest. Upon completion of the online submission process, you will receive a confirmation email with payment instructions.

Entries will be reviewed in June. Winners will be announced in July.

Good luck!

Gerri Allen, Executive Director
Michigan School Public Relations Association ([MSPRA](http://mspra.org))
Advancing education through responsible communication

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