



From: Micki O'Neil (work) <MONEIL@inghamisd.org>

To: Gerri Allen <gallen48@juno.com>

Sent: Thu, Mar 05, 2015 01:40 PM

Subject: [mspramembers] InspirED Michigan and MSPRA Conference...check it out!
[MSPRA2015Conferen...](#) (213KB)

NOTE: Replies to this message go automatically to all region list members.

MSPRA Colleagues,

InspirED

Please check out the latest issue of InspirED below. This monthly online magazine focuses on innovation and hope in Michigan public schools. Please subscribe at www.inspiredmichigan.com to get this directly each month and feel free to encourage others to read and subscribe as well. I especially encourage you to post this magazine on your social networks and spread the word that way. The goal of this magazine is to help change the conversation about public education and your help is key in sharing this positive news with our communities. There are great stories from throughout the state.

As always, please submit your own story ideas through the submissions button via the publication. Dianne Litzenburger, Char-Em ISD, is the MSPRA liaison for InspirED and sheâ€™d love to hear feedback from you or your staff about this publication. You can reach her directly at litzd@charemisd.org.

MSPRA Annual Conference â€” March 12 & 13

There is still time to register for the upcoming MSPRA Conference. **Registration is open through Monday, March 9, 2015.** Register online at www.mspra.org or fill out the conference registration form attached.

A few presenter highlights (read more in the attachment)â€™.

Keynote Speaker: Kelly E. Middleton, Superintendent, Newport, KY Schools

Public Relations and Social Media Expert: Kate Snyder, Piper & Gold Public Relations

Michigan State Board of Education Vice President: Casandra Ulbrich, Ph.D.

U.S. Department of Education Regional Communication Coordinator: Julie Ewart

Legislative Liaison: Emily Laidlaw

And several breakout sessions to focus on building your strengths as a communicator!

Feel free to share this invitation with colleagues who may be interested in attending.

We hope to see you next week,

Micki

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