


# SCHOOL FINANCE BASICS:

EVERYTHING YOUR SUPERINTENDENT WISHED YOU KNEW

**June 25, 2014**

**9am-1pm, Lansing**

**Just \$65 (includes lunch)**



Whether you're a communicator, a board secretary, program administrator or administrative professional, this half-day conference will provide real value. Our expert facilitator will:

- explain funding terminology and the different school budgets
- clarify how Michigan (and the Feds) fund schools
- detail what voters can and cannot do/change
- offer Do's & Don'ts to keep school staff on the right side of voting law

After lunch, you'll hear about a wide variety of free communications-related resources you can start using right away!

Sponsored by Michigan School Public Relations Association

Register at [mspra.org](http://mspra.org)

MSPRA  
1001 Centennial Way, Suite 300  
Lansing, MI 48917-9279

## **Gain insight & awareness of the tough decisions & options schools face each year. As a result you'll**

- be better equipped to help staff, parents and community understand your district's financial picture
- know how to avoid common mistakes in communicating about bonds and millages

Facilitator - Mike Hagerty

Assistant Superintendent of Administrative Services at Kent ISD

After lunch, Dianne Litzenburger, Director of Communication Services at Charlevoix-Emmet ISD, will share a variety of free resources in a session aptly titled "Free, Free, Free."

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**MELG (Michigan Education Leadership Group) Building**

*Home to many of our state organizations like MASA and MSBO*

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## **Register at [mspra.org](http://mspra.org)!**

For registration questions, call or email Sue White at  
517.327.9266 or [swhite@gomasa.org](mailto:swhite@gomasa.org)