

MSPRA Board Meeting Minutes
November 7, 2007
East Lansing, Michigan

Present: Gerri Allen, Diane Bauman, APR, Tommy Cameron, Hildy Corbett, Dick Egli, APR, Danelle Gittus, APR, Bob Harris, Pat Heinzman, Allison Kaufman, Debbie McKillop, Michelle Ready, Janet Roberts, APR, A'Lynne Robinson, Frank Ruggirello, Jr., Kristin Tank, Tom Vance, Linda Wacyk, Sue White

Janet Roberts called the meeting to order at 7:36 p.m.

October 3, 2007 Meeting Minutes

Bob Harris moved to accept the minutes. Hildy Corbett seconded. Motion passed.

President's Report – Janet Roberts, APR

- Janet Roberts will seek out a replacement for an at-large member.
- The January MSPRA Board Meeting will be on **January 9, 2008**, in the Conference Room at Middle Cities. (Contact: Patricia Alderman, Middle Cities Education Association at 826 Municipal Way, Lansing, MI 48917, Phone 517.492.1380, www.middlecities.org)
- Diane Bauman, MSPRA President-Elect will lead the January 9, 2008, meeting in Janet's place.

Treasurer's Report – Tommy Cameron

- Tommy presented the monthly financial report. Allison Kaufman moved to accept the report. Diane Bauman seconded. Motion passed.
- Tommy would like the budgets for each committee turned in at the December 5, 2007, MSPRA Board Meeting. This will be important so that we can compare what is budgeted to actual amounts spent.
- The new accounting software called MYOB (Mind Your Own Business) is in use. It is a learning process.

Committee Reports

Professional Growth – Allison Kaufman (Conference) and Dick Egli (Accreditation)

- Conference Committee Update
 - Conference Promotion
 - Save the date postcards were mailed to all MSPRA members in May
 - In October, 550 fliers were mailed to all members
 - In October, 237 postcards were mailed to all school districts within a 90 minute radius of the conference facility
 - Postcards were mailed to all Superintendents
 - A list of those registered for the conference was distributed.
 - The list included some members of the general public for Mr. Beckwith's presentation.
 - Registration numbers were up to 109 including speakers and staff. Last year 70 pre-registered.

Membership and Marketing – Danelle Gittus, APR

- Jennifer Rogers has agreed to co-chair the committee.
- Membership is now at 204 members, 15 of the 30 new members are Superintendents. The numbers seem a little low – 40 member positions were eliminated in 2006-07.

Awards and Recognition – Hildy Corbett

- Hildy has arranged to have four “Award Winners” share their secrets during the conference. They are excited to do so.
- Awards will be displayed at the Conference.

Outreach – Bob Harris

- Bob reported that there is a new common calendar being constructed that will be able to hold everyone’s data in one place. Many organizations were involved in getting this project off the ground and they will be meeting again in January. The calendar will be searchable and will allow organizations to share information about speakers and possibly collaborate on expenses. The biggest challenge will be marketing the calendar once it is ready to roll.

Blue Ribbon – Gerri Allen

- Gerri created some handouts for the MSPRA Conference attendees that will list items that members need to track and submit for Blue Ribbon points.

Issues Management – Gerri Allen – No Report

Technology – Michelle Ready

- There are now four members of the Technology Committee:
 - Julie Gillespie, OAISD
 - Sandy Brooks, Saugatuck Public Schools
 - Dick Egli, Egli and Associates
 - Michelle Ready, OAISD

MSPRA Liaison Report - Linda Wacyk

No Report

Continuing Business

- A meeting on the four year adjusted cohort graduation rates messaging was held earlier that day. Attend the pre-conference to learn more about this project.

New Business

No New Business to Report

Janet Roberts adjourned the meeting at 8:00 p.m.

Next Meeting:

Wednesday, December 5, 2007, at the MELG Building in Lansing, Michigan