

Communications Contest Award Winners

2009

Gold Medallion Award

Bloomfield Hills Schools
Realtor Relations Program
Betsy Erikson

Outstanding Superintendent Communicator Award

Jacqueline Johnston
Huron Valley Schools

Electronic Newsletter

DISTINGUISHED
Traverse City Area Public Schools
TCAPS' Newsletter
• Alison Arnold

COMMENDABLE
Jackson County Intermediate School District
E2Info Newsletter
• Tommy Cameron

Electronic and Interactive Media

DISTINGUISHED
West Bloomfield School District
Superintendent's Holiday Message
• Pamela Zajac

COMMENDABLE
Lapeer Community Schools
Web Log & Photo Gallery
• James Smith

Writing

COMMENDABLE
Oakland Schools
Monthly Web Message from Superintendent
• Dr. Vickie Markavich

Video or Audio

DISTINGUISHED
Berrien RESA
Radio Branding Campaign
• Karen Heath

Traverse City Area Public Schools
Kindergarten Video
• Alison Arnold

COMMENDABLE
Genesee Intermediate School District
Genesee Network for Education Telecommunications National Technology Leadership Salute Video
• Jerry Johnson

Genesee Intermediate School District
Attendance Task Force Public Service Announcement
• Jerry Johnson

L'Anse Creuse Public Schools
Middle School Transition
• Paula Rose

Publications

DISTINGUISHED
Jackson County Intermediate School District
Jackson County ISD Let's Read
• Julie Raus

Kalamazoo Public Schools
Excelsior Newsletter
• G. Alexander Lee

L'Anse Creuse Public Schools
The 7 C's: Core Values
• Lori Spencer



Michigan School Public Relations

Communications Contest Award Winners

Publications

DISTINGUISHED *cont'd*

Michigan Education Association

MEA Voice Magazine

- Karen Schulz

Wayne RESA

MME Attendance Campaign Materials

- Tracey Wright

COMMENDABLE

Jackson County Intermediate School District

Career Center At-A-Glance

- Tommy Cameron

Jackson County Intermediate School District

Summer Camps & Classes

- Julie Raus

L'Anse Creuse

Public Schools

2009-2014 Strategic Plan

- Lori Spencer

Lapeer Community Schools

News & Views (2008-2009 Editions)

- James Smith

Monroe Public Schools

Kindergarten Readiness Calendar

- Bobb Vergiels

Utica Community Schools

Focus for the Community

- Fran Schokora

Project or Program

DISTINGUISHED

Farmington Public Schools

Farmington Public Schools

Identity

- Diane Bauman

Kent Intermediate School District

Student Art Program

- Rick Aardsma

Oakland Schools

2008-2009 Oakland County

Outstanding Teacher of the Year

Program

- Danelle Gittus

Utica Community Schools

Utica Community Schools Foundation

for Educational Excellence Presents - Arts & Idols "Make Educational Dreams Reality"

- Rae Bye

West Bloomfield School District

Oakland Early College Marketing

Packet

- Pamela Zajac

COMMENDABLE

Kent Intermediate School District

Before & After Image Materials

- Allison Kaufman

Monroe Public Schools

Election Night Broadcast Coverage

- Bobb Vergiels

Ottawa Area Intermediate School District

College Assessment Preparation Brochure

- Theresa Lantz

Ottawa Area Intermediate School District

OAISD's Careerline Tech Center Branding Campaign

- Julie Gillespie

Utica Community Schools

Ewell Elementary School

Communicating 50+ Years of

Excellence in a Historical Perspective

- Vivian Constand

**Advancing education
through responsible communications.**