

Michigan School Public Relations Communications Contest Award Winners—2008



Gold Medallion Award

- ★ Traverse City Area Public Schools
TCAPS School Election Campaign
—Alison Arnold

Superintendent of the Year

- ★ James Feil
Traverse City Area Public Schools

Individual PA 25 Annual Report

Distinguished

- ★ Farmington Public Schools
Farmington Public Schools 2006-2007 Annual Report
—Diane Bauman, APR

Commendable

- ★ Clawson Public Schools
Clawson Public Schools Annual Education Report 06/07 –
Clawson Schools Calendar 07/08
—Mary Ellen Rowe

Non PA 25 Annual Report

Commendable

- ★ Kent ISD
Kent ISD Annual Report 2006-2007
—Allison Kaufman

Commendable (continued)

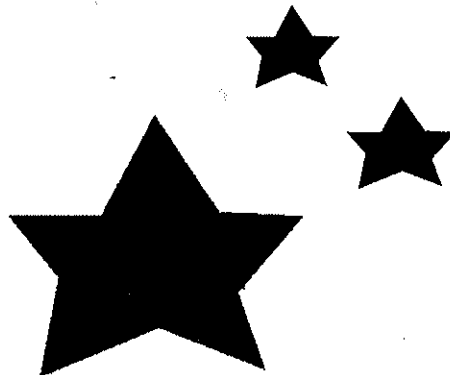
- ★ Oakland Schools
2006-2007 District Services Report
—Danelle Gittus, APR
- ★ SET SEG
MASB-SEG Property /Casualty Pool Member Report – 20 Years of Success
—Cindy Hoogasian
- ★ SET SEG
SEG Self-Insurer Workers' Compensation Fund Member Report: Working for your future
—Cindy Hoogasian
- ★ SET SEG
SET SEG Educational Foundation Annual Report – Leading the Way to a Brighter Future
—Rachelle Hollabaugh

Project or Program *Distinguished*

- ★ Kent ISD
Green Schools Awards
—Allison Kaufman

Project or Program *Commendable*

- ★ Oakland Schools
2008 Oakland County Outstanding Teacher of the Year Program
—Communication Services
- ★ Utica Community Schools
Utica Community Schools 2007-08 Schools of Choice Campaign
—Hildy Corbett
- ★ Utica Community Schools
Reaching Higher – UGS Indicators of Excellence
—Hildy Corbett
- ★ Utica Community Schools
Academic Blitz
—Fran Schokora
- ★ Genesee Intermediate School District
Great Start Collaborative – Report to the Community
—Eileen Jackson
- ★ MEA
MEA VOICE Magazine
—Karen Schulz
- ★ Utica Community Schools
Focus for the Community
—Fran Schokora
- ★ Utica Community Schools
Utica Community Schools Approved Budget for 2008-2009 Overview
—Richard Montcalm



Distinguished (continued)

- ★ **Grand Rapids Public Schools**
Passport to the World
—John Helmholdt

- ★ **Oakland Schools**
Keeping your head above water
in the world of desktop publishing
& InDesign and Oakland Schools
Style Guide
—Julie Ferguson

Publications

Commendable

- ★ **Birmingham Public Schools**
In Focus
—Marcia Wilkinson
- ★ **Farmington Public Schools**
UpDate
—Sarah Haskins
- ★ **Ferndale Public Schools**
Ferndale Schools: Facing a Bright
Future, Together
—Jessica Scott
- ★ **Kent ISD**
Bridge the Gap Customized
Postcards
—Allison Kaufman
- ★ **Jackson Public Schools**
Bookmark
—A'Lynne Robinson
- ★ **Jackson Public Schools**
Postcard
—A'Lynne Robinson
- ★ **Jackson Public Schools**
Success Standard Newsletter
—A'Lynne Robinson

Commendable (continued)

- ★ **Macomb ISD**
Special Focus
—Deborah McKillop
- ★ **Macomb ISD**
Summer Learning. It's Everywhere
You Look!
—The Macomb Daily
- ★ **Monroe County ISD**
Monroe County Great Start
Collaborative Strategic Plan
—Shana Waybright
- ★ **Monroe County ISD**
Grade Level Expectations
Brochures: Grades K-6
—Susan Miller
- ★ **Oakland Schools**
2007-2008 Oakland Schools
Guide to Services & Directory
—Danelle Gittus, APR
- ★ **Oakland Schools**
Summaries & Surveys 2007-2008
—Julie Ferguson

Video/Audio

Distinguished

- ★ **Traverse City Area Public Schools**
TCAPS Did You Know Video Prepar-
ing Our Students for Tomorrow
—Alison Arnold
- ★ **Traverse City Area Public Schools**
"Building Our Future" Video – An-
nual School Election Campaign
—Alison Arnold
- ★ **Utica Community Schools**
UCS 2007-2008 Year-in-Review
—Todd Daniels

Video/Audio

Commendable

- ★ **Huron Valley Schools**
"FOCUS" Show
—Janet Roberts, APR

Web Site

Commendable

- ★ **Farmington Public Schools**
District Web Site
—Diane Bauman, APR
- ★ **Traverse City Area Public Schools**
TCAPS District Web Site
—Alison Arnold

Writing (Speech)

Commendable

- ★ **Huron Valley Schools**
2008 Superintendent Graduation
Speech
—Janet Roberts, APR

Electronic and Interactive Media

Distinguished

- ★ **Traverse City Area Public Schools**
TCAPS TV/98 Public Access
Educational Cable
—Alison Arnold

