

## Communications Contest Award Winners

# 2010

### **Outstanding Superintendent Communicator Award**

**Kevin A. Konarska**  
Kent ISD

### **Gold Medallion Award**

**Traverse City Area Public Schools**  
*Elementary Curriculum Awareness Project*  
Alison Arnold

### **Electronic Newsletter**

**DISTINGUISHED**  
**Kalamazoo RESA**

*Focus*

- Christine Finger

**DISTINGUISHED**  
**Kent ISD**

*Bulletin E-News*

- Allison Kaufman

### **Project or Program**

**DISTINGUISHED**  
**Traverse City Area Public Schools**

*2010 Music Department Telethon*

- Alison Arnold

### **Non-PA 25**

### **Annual Report**

**DISTINGUISHED**  
**SET SEG**

*Images of Inspiration – 2009 Annual  
Member Report*

- Rachelle Hollabaugh

**DISTINGUISHED**  
**SET SEG**

*Seasons of Growth – 2009 Annual  
Member Report*

- Rachelle Hollabaugh

**COMMENDABLE**  
**Oakland Schools**

*2008-2009 District Service Report*

- Danelle Gittus, APR

### **Writing**

**DISTINGUISHED**  
**Kent ISD**

*Kent ISD: From Invisible Agency to  
Power Player*

- Ron Koehler

**COMMENDABLE**  
**Oakland Schools**

*Place, Potential, and Student Success*

- Dr. Vickie Markavitch

**COMMENDABLE**  
**Grand Rapids Public Schools**

*State of Our Schools*

- John Helmholdt



Michigan School Public Relations

## Communications Contest Award Winners

### Video or Audio

#### **DISTINGUISHED**

**Traverse City Area Public Schools**  
*TCAPS' Enrollment Commercials*

- Alison Arnold

#### **COMMENDABLE**

##### **SET SEG**

*Let Dental Take A Smaller Bite of the Budget Pie*

- Cindy Hoogasian

### Publications

#### **DISTINGUISHED**

**West Bloomfield School District**  
*The Laker – Quarterly Newsletter*

- Pamela Zajac

#### **DISTINGUISHED**

**West Bloomfield School District**  
*Summer Camps 2010 – Community Education Catalog*

- Pamela Zajac

#### **DISTINGUISHED**

##### **Wayne RESA**

*Start Early, Finish Strong*

- Lena Montgomery

#### **COMMENDABLE**

##### **Michigan Education Association**

*MEA Voice*

- Karen Schulz

#### **COMMENDABLE**

##### **Monroe County ISD**

*Monroe County Middle College Overview*

- Susan R.S. Miller

#### **COMMENDABLE**

##### **Grand Rapids Public Schools**

*Brand Identity GRPS*

- John Helmholdt

### Web Site

#### **DISTINGUISHED**

**Kalamazoo RESA**  
*Kalamazoo RESA Web Site*

- Anne Goodrich

#### **COMMENDABLE**

##### **Plymouth-Canton Community Schools**

*Plymouth-Canton Community Schools Web Site*

- Frank Ruggirello

**Advancing education  
through responsible communications.**